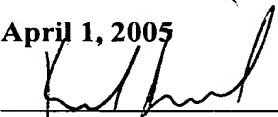




AF/ 7244
3/22

IN THE UNITED STATES PATENT
AND TRADEMARK OFFICE

| | | |
|-----------------|------------------------|--|
| Applicant | : Richard C. ZORN |) I hereby certify that this paper |
| U.S. Serial No. | : 09/747,950 |) (and/or fee) is being deposited with |
| Filed | : December 27, 2000 |) the United States Postal Service as |
| Title | : TARGETED ADVERTISING |) first class mail in an envelope |
| | BROCHURE AND METHOD |) addressed to: Commissioner for |
| | FOR ITS USE |) Patents, P.O. Box 1450, Alexandria, |
| | |) VA 22313-1450 on this date: |
| Art Unit | : 3622 |) April 1, 2005 |
| Examiner | : James W. Myhre |)  |
| | |) Keith R. Jarosik |
| | |) Registration No. 47,683 |

PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a)

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

Applicant hereby petitions for a 1-month extension of time to respond to the Advisory
Action mailed on February 9, 2005.

Extension of Time

- ☒ This is a petition for an extension of time under 37 CFR 1.136 for the total number of months checked below:

| EXTENSION (Months) | FEE FOR LARGE ENTITY | | FEE FOR SMALL ENTITY | |
|-----------------------|----------------------|------------|----------------------|------------|
| One Month | X | \$120.00 | | \$60.00 |
| Two Months | | \$450.00 | | \$225.00 |
| Three Months | | \$1020.00 | | \$510.00 |
| Four Months | | \$1,590.00 | | \$795.00 |
| Fifth Month | | \$2,160.00 | | \$1,080.00 |

If an additional Extension of Time is required, please consider this a petition therefor.

Extension Fee: \$120.00

- ☐ An extension for _____ month(s) has already been secured and the fee paid therefor of \$ _____ is deducted from the total fee due for the total months of extension now requested.

Deduction: \$

Extension Fee Due With This Request: \$120.00

The Commissioner is hereby authorized to charge any deficiency in the amount enclosed or any additional fees which may be required under 37 CFR 1.16 or 1.17 to Deposit Account No. 50-2455 under reference no. 20098/0002-US. A copy of this request is enclosed.

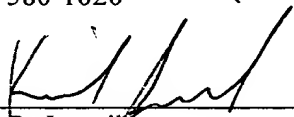
Please refund any overpayment to Hanley, Flight & Zimmerman, LLC at the address below.

Correspondence Address:

Respectfully submitted,

HANLEY, FLIGHT & ZIMMERMAN, LLC
USPTO Customer Number 34431
20 North Wacker Drive
Suite 4220
Chicago, Illinois 60606
(312) 580-1020

By: _____


Keith R. Jarosik
Registration No.: 47,683
Attorney for Applicant

April 1, 2005